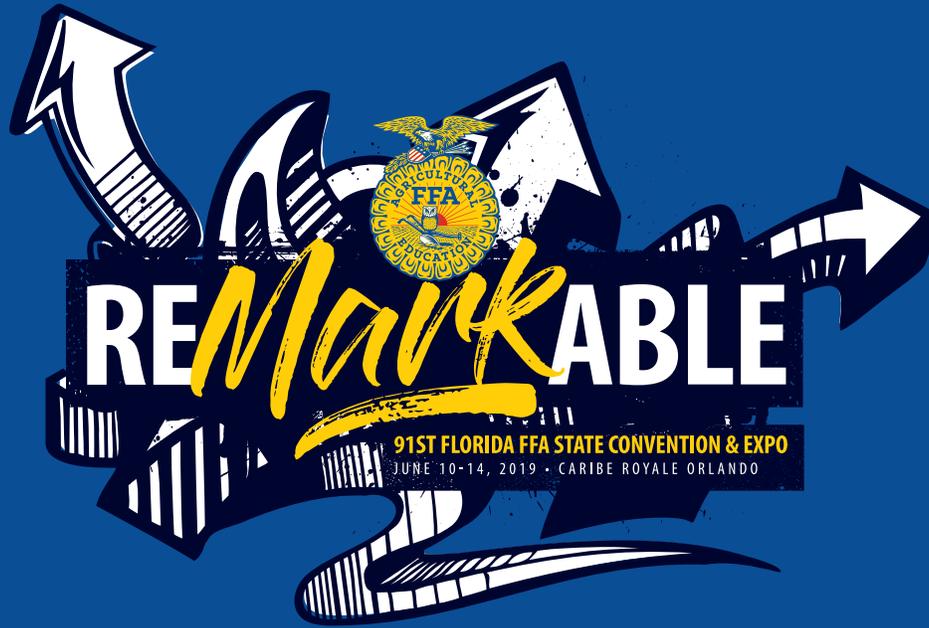




# REMARKABLE

91ST FLORIDA FFA STATE CONVENTION & EXPO  
JUNE 10-14, 2019 • CARIBE ROYALE ORLANDO

**SPONSOR &  
EXHIBITOR GUIDE**



## ABOUT THE FLORIDA FFA STATE CONVENTION AND EXPO

The annual state FFA convention and expo is the highlight of Florida FFA's year. Nearly 5,000 FFA members, advisors, administrators, alumni, parents and industry partners come together to celebrate the achievements won by the past and present generations of agriculturalists, while continuing to develop their potential for premier leadership, personal growth and career success. Attendees will be inspired and motivated to take pride in our industry, serve our communities, and become leaders of the next generation.

While at the convention, FFA members and guests will experience motivational speakers, award presentations, exciting exhibits, challenging Career & Leadership Development Events, and plenty of entertaining activities. Attendees can take a stroll through the Florida FFA Expo in search of the perfect career connection, attend a workshop to brush up on those leadership skills, or simply interact and share ideas with FFA members and advisors from across the state.

We invite you to join us as an exhibitor, sponsor, or volunteer, and help us continue cultivating a legacy at the 91st Florida FFA State Convention & Expo in Orlando, Florida on June 10-14, 2019.

# OPPORTUNITIES



The possibilities to engage, connect and network at convention are endless, but the opportunities are not. Don't miss your chance to make an impact on Florida FFA's largest event of the year.

The Florida FFA State Convention & Expo provides a number of opportunities for your brand to be a part of the unforgettable convention experience. The event has grown to nearly 5,000 attendees and has the potential to continue to grow with your support. Listed in this guide are sponsorships at various levels that will show that you believe in the future of agriculture and FFA.

As a partner in creating a brighter future for Florida agriculture, the Florida FFA Foundation helps create marketing opportunities tailored to meet your specific needs. To learn how to secure one or more of our great opportunities, please contact the Florida FFA Foundation at (352) 378-0060. All convention sponsorships should be confirmed by May 1 to ensure adequate production times.

**Customized sponsorship opportunities are available.**

# GENERAL CONVENTION

## MEDIA ROOM

The convention Media Room is the hub for social media, award announcements, and various other types of communication during the week. Your sponsorship will allow your company or organization's logo and tagline to be placed on every press release that is sent out regarding the convention, the photo backdrops that award photos are taken in front of, and in the numerous video interviews that are generated during the week. A great opportunity for a communications-focused company or organization!

**Investment** ..... **\$3,000**

## CONVENTION MOBILE APP

Smartphones not only provide a convenient way to share the latest information with convention attendees, but also creates a safer experience in case of an emergency. Marketing with this sponsorship will put your company or organization in the hands of attendees prior to and during the week of convention. Attendees will be able to check the latest schedule, news updates, photos and more using the mobile app.

**Investment** ..... **\$5,000**

## SESSION SPONSORSHIP (9 AVAILABLE)

Imagine a room filled with the excitement and energy of 5,000 FFA members and convention attendees, celebrating their achievements. Nine general sessions take place throughout the week that recognize award winners and motivate members to continue their success. Your partnership as a session sponsor will claim the session of your choice as "Presented by: Your Company" and have your logo and name displayed on the screens during convention and in the convention program.

**Investment** ..... **\$5,000**

## KEYNOTE SPEAKERS (2 AVAILABLE)

Past attendees always share their memories of the motivating and captivating keynote speakers from previous conventions. Keynotes inspire FFA members and guests to continue live to serve and make positive decisions. Your sponsorship will place your company's name and logo in the convention program and screens along with the keynote speaker. The speaker will be introduced as "brought to you by Your Company."

**Investment** ..... **\$5,000**

## DELEGATE PROCESS

The delegate process is one of the most historic and impressive pieces of the state convention. Each chapter sends two delegates to discuss and vote on a number of issues that affect the future of the organization, in addition to electing the new state officer team. The delegate process includes a general training, various breakout meetings, and district meetings later in the week. Your partnership will be identified on all delegate materials, the convention program, and delegate sessions.

**Investment** ..... **\$5,000**

## TALENT

As if convention sessions weren't exciting enough, FFA members can showcase their amazing talents during each of the sessions. Marketing with this sponsorship will be identified as "Florida FFA Talent: Presented by Your Company."

**Investment** ..... **\$1,500**

## DAY OF SERVICE

Each year, FFA members participate in the annual Day of Service where they volunteer at local food shelters or parks in order to help the community. The limited number of spots fill up in assemblies every year. Your partnership will help make this event bigger. Your logo will be printed on commemorative t-shirts and all materials printed for the Day of Service.

**Investment** ..... **\$3,000**

## CONCERT/ENTERTAINMENT

FFA members continue to celebrate their achievements each year at the annual concert and dance on Thursday night of convention. Your sponsorship will be star of the show as your logo and company will be displayed on tickets, banners, advertisements and on the screens during the entertainment.

**Investment** ..... **\$10,000**

## TEACHER'S MEETING

The Teacher's Meeting is the one time that all of the teachers are in one room at convention. Printed materials will show your company's logo in addition to any other marketing materials you may wish to provide, along with a few minutes of the agenda to present to this captive audience. This sponsorship is great for companies wanting to connect directly with over 300 agriculture teachers.

**Investment** ..... **\$750**

## TEACHER'S LOUNGE

The Teacher's Lounge is a place for teachers to retreat to during the week to relax and catch up with other agriculture educators from across the state. Signage, goodies and printed materials will show your company's logo in addition to any other marketing materials you may chose to provide. This sponsorship is great for companies wanting to connect directly with over 300 agriculture teachers.

**Investment** ..... **\$5,000**

## PAST STATE OFFICER PHOTOS

The Past State Officer Photo project is a new endeavor and was created to show appreciation to those who served as state FFA officers in the past. Photos and a message from FFA and your company will be given to past state officers during the Past State Officer Reception and will welcome them not only to convention, but encourage them to continue their support of the blue corduroy jacket.

**Investment** ..... **\$3,000**

## CONVENTION REGISTRATION

### CONVENTION BUTTONS

Commemorative convention buttons are given to each attendee who registers at the convention. The colorful buttons are worn for the entire week and are required for entry. Your partnership with this sponsorship will place your logo on over 4,000 buttons printed for the convention and become a souvenir of the week's excitement.

**Investment** ..... **\$2,500**

### WRISTBANDS

Student attendees will be required to wear wristbands at all convention activities, providing a consistent platform to promote your company to 5,000 attendees.

**Investment** ..... **\$1,500**

### ONLINE REGISTRATION

Online pre-registration now accounts for most of the registrations for state convention. The online system launches in March for teachers and industry stakeholders who are invited to attend convention. Your marketing will appear throughout several screens in the online system in addition to emails and confirmations generated.

**Investment** ..... **\$2,000**

### BAGS/TOTES

Put your company logo on a convention bag and showcase your brand in front of 5,000 attendees. These are popular for all participants (students, advisors, administrators, etc.) and are taken home for continued use.

**Investment** ..... **\$3,000**

## STAFF SHIRTS

State Convention requires a staff of nearly 40 people to make the week a positive experience for everyone. Staff members are supplied with matching convention staff polos in order for attendees to clearly identify someone if they need assistance. Your partnership will place your logo on the shirt that staff members wear each day of the week.

**Investment** ..... **\$3,000**

## CONVENTION SIGNAGE AND BANNERS

### MAIN CONVENTION HALL BANNERS

Convention attendees are greeted with amazingly large banners every year that point them in the right direction, advertise the week's entertainment, and give the convention that "FFA feel." Marketing with this opportunity will put your logo literally "above everyone" on large-scale, full-color banners printed with the convention theme.

**Investment** ..... **\$1,000**

### RESERVED SEAT MARKERS

Conventions sessions fill up fast and many seats are reserved for delegates, special guests and award winners. These seats are saved with colorful seat markers that will include your logo and a message with your partnership.

**Investment** ..... **\$500**

### HALL OF CANDIDATES

The hall of candidates is an interactive area of convention that allows FFA members to meet and greet with the state officer candidates. Your marketing will be featured on a number of displays in this high-traffic area the entire duration of the week.

**Investment** ..... **\$1,000**

### HALL OF STAR FINALISTS

The hall of star finalists is an interactive area of convention that allows FFA members to meet and learn about the accomplishments of the star award finalists, the best of the best. Your marketing will be featured on a number of displays in this high-traffic area the entire duration of the week.

**Investment** ..... **\$1,000**

### CDE FINALS WALL

Participating at state convention in a career development event is the highlight of any FFA member's career. Your brand will be featured on the CDE Finals Wall that showcases teams and individuals as they advance through different levels of competition.

**Investment** ..... **\$1,000**

## AUDIO/VISUAL

### ANNUAL CONVENTION COUNTDOWN VIDEO

The annual convention video is a culmination of the year's most exciting events that counts down the start of each general session. The countdown video is the most vivid display of the convention's theme, highly choreographed with lighting and effects to really get the crowd excited. Your logo will be featured throughout the video and exclusively at the end. This video is streamed to thousands viewing the live stream at home.

**Investment** ..... **\$2,500**

### LIGHT SHOW

The experience of the start of every general session simply cannot be put into words. The energy in the room is sure to make anyone confident in the future of agriculture. The Light Show kicks-off each session while FFA members and guests find their seats. Your partnership in this area will allow you to feature your logo on the screens during the light show along with important convention announcements. Portions of this are also broadcasted using the live stream.

**Investment** ..... **\$2,500**

### SESSION IN REVIEW VIDEOS

State Convention creates so many memories for FFA members and guests, and nothing tells those stories like photos of your favorite convention experiences. Session in Review Videos happen every session beginning at the second general session and recap all of the exciting events from the session before. These videos are also archived and made available after convention. Your logo will appear as a watermark during the video and will also be displayed at the end of the video. Session in Review Videos are also broadcasted using the live stream.

**Investment** ..... **\$1,500**

### CONVENTION INTERNET BROADCAST

State Convention is broadcasted to parents, supporters and FFA members who are unable to attend online. Since the 2011 state convention, there have been over 350,000 views of the Florida FFA State Convention & Expo where viewers could watch the live stream and now watch archived recordings of each session.

**Investment** ..... **\$2,500**

## EXPO

### EXPO SPONSORSHIP

Whether you are a college or university, fund raiser or agribusiness, you don't want to miss the opportunity to visit with over 4,000 of Florida's best and brightest. This audience only comes together once a year. In addition to having a booth, you can also partner with Florida FFA and sponsor the expo. This sponsorship will grant you free booth space and complete marketing privileges of the expo, including signage, program ads and more.

**Investment** ..... **\$10,000**

### TEACHERS ONLY RECEPTION

The Teachers Only Reception at the Career show is a unique opportunity for vendors to meet directly with the teachers attending state convention. Your sponsorship will be featured in the program as well as signage throughout the expo advertising this event.

**Investment** ..... **\$750**

### EXHIBITOR BREAK (2 AVAILABLE)

The Exhibitor Break is a chance for vendors and exhibitors to take a break from the high traffic areas of the expo floor and retreat to an area for snacks and beverages. Your partnership in this area will be featured in the program and signage throughout the expo.

**Investment** ..... **\$500**

## CONVENTION WORKSHOPS

### STUDENT/TEACHER LEADERSHIP WORKSHOPS

In addition to nine exciting sessions and numerous Career Development Events, FFA members and advisors also have the opportunity to attend various leadership workshops throughout convention. These workshops focus on a wide range of topics and areas from communication to life after high school. Your partnership will feature your logo and company as a sponsor of the workshop series and will be listed in the program. The more sponsorships we have the more workshops that can be offered.

**Investment** ..... **\$650**

To learn how to secure one or more of our great opportunities, please contact the Florida FFA Foundation at 352-378-0060.

For more specific information regarding the details of each investment opportunity, please contact the Florida FFA Association at 352-378-0060.

All convention sponsorships should be confirmed by May 1 to ensure adequate production times.



Whether you're looking for potential hires or future buyers, the annual state FFA convention and expo brings together the best and brightest from all across Florida. These students are interested in every aspect of agriculture and we know you would enjoy getting to know them.

**Showcase your brand at the industry's largest annual student gathering.**

At the Expo, your company can establish itself as a solid supporter of FFA. Your representatives will have thousands of opportunities throughout the two-day event to meet future consumers, employees and leaders. As an exhibitor, you'll have direct contact and interaction with a growing youth market.

**Our audience is important to you.**

FFA members are trained in leadership, goal setting, consensus building and problem solving. Members represent family farms, small business, urban agriculture and corporate enterprise. They are students who are not afraid to work and who know what it means to make a profit. Members represent an audience vital to your company's future success. Collectively, FFA members earn \$4 billion annually through their hands-on work experience.

Register online at [flaffa.org](http://flaffa.org) to reserve your space.

# EXPO RATES AND INFORMATION

## EXHIBITOR BOOTH RATES

<b>Standard Booth</b>	<b>8 X 10, includes 1 skirted table, 2 chairs</b>	<b>\$300</b>
<b>Double Booth</b>	<b>8 X 20, includes 2 skirted tables, 4 chairs</b>	<b>\$600</b>
<b>Triple Booth</b>	<b>8 X 30, includes 2 skirted tables, 6 chairs</b>	<b>\$900</b>
<b>Quad Booth</b>	<b>8 X 40, includes 2 skirted tables, 8 chairs</b>	<b>\$1000</b>

All spaces include: pipe/drape, ID sign, wastebasket, four (4) convention registrations

<b>Additional Badges</b>	<b>Additional badges over four (4)</b>	<b>\$20</b>
<b>Retail Service Fee</b>	<b>Required for booths selling merchandise</b>	<b>\$200</b>

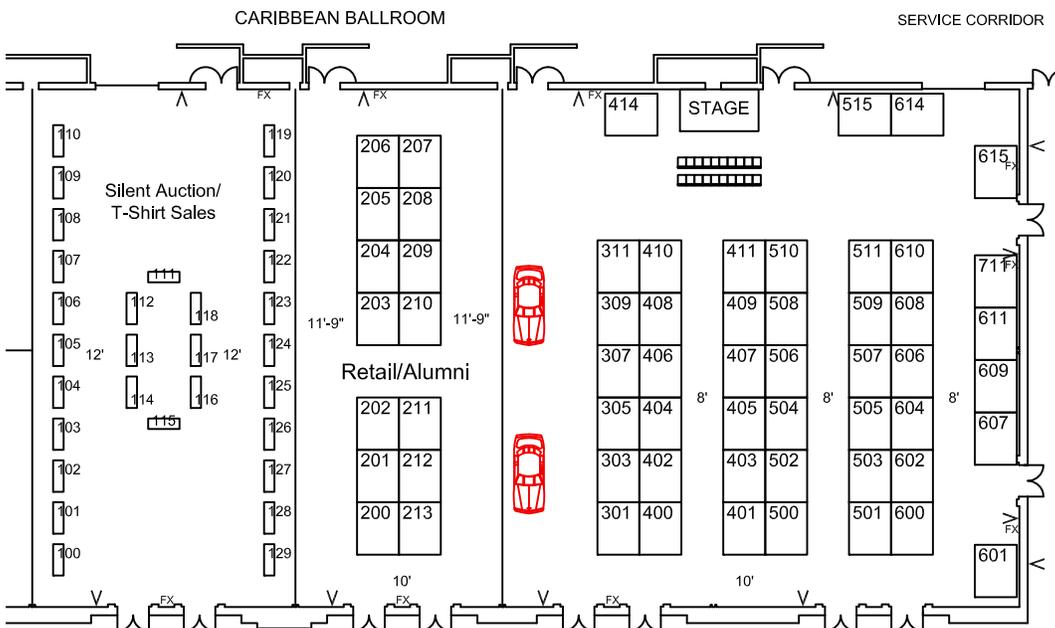
Florida FFA reserves the right to approve the sale of any items in accordance to the FFA mission, values and goals.

<b>WiFi Internet</b>	<b>One code per device</b>	<b>\$50</b>
<b>Electricity - 5 amps</b>		<b>\$100</b>
<b>Electricity - 10 amps</b>		<b>\$150</b>

Additional fees may apply for overages. Please contact Edlen Electric if you are unsure of your electric needs.

Florida FFA reserves the right, in its sole and absolute discretion to determine who will be permitted to display and sell products or services as an exhibitor, and the size, location and configuration of exhibition space for which the application is made.

## DRAFT FLOOR PLAN



## GENERAL INFORMATION

### EVENT LOCATION

Caribe Royale Orlando  
8101 World Center Drive  
Orlando, FL 32821

### EXPO CONTACTS

Rob Mann  
rob@tmpstyle.com  
Erin Mann  
erin@tmpstyle.com  
Office 352-821-0774

### DECORATOR

Contact Shepard at 407--992-6820  
or shepardes.com

### SHIPPING MATERIALS?

Contact Shepard at 407--992-6820  
or shepardes.com

### ELECTRICAL PROVIDER

Edlen Electrical Exhibition Services  
Dawn Kelly  
Tradeshow Assistant  
407-854-9991  
dkelly@edlenelectrical.com

## EXPO INFORMATION

### EXPO SETUP

Move In: June 12, 1 - 5 p.m.  
Move Out: June 14, after 4 p.m.

### EXPO HOURS

Wednesday: 10 a.m. - 4 p.m.  
Thursday: 8 a.m. - 4 p.m.

## SHOPPING MALL INFORMATION

### SHOPPING MALL SETUP

Move In: June 11, 1 - 5 p.m.  
Move Out: June 15, after 12 p.m.

### SHOPPING MALL HOURS

Tuesday: 1 p.m. - 7 p.m.  
Wednesday: 10 a.m. - 4 p.m.  
Thursday: 8 a.m. - 4 p.m.  
Friday: 8 a.m. - 12 p.m.

# EXPO REGULATIONS

## ELIGIBLE EXHIBITS

Florida FFA reserves the right to determine the eligibility of any Exhibitor. No Exhibitor shall sublet or share space. Exhibitors must show only goods and services used in their regular course of business. All promotional activities must be confined to the limits of the booth.

## BOOTH EQUIPMENT

Florida FFA will provide a 6-foot draped table, 2 chairs and a waste basket. Side rails are 3 feet high; backdrop is 8 feet high. The fee DOES NOT INCLUDE labor, shipping charges, special lighting or electrical connections.

## SHOPPING MALL AREA

Vendors who register as a retail service will be able to take advantage of expanded days and hours in our shopping mall area of the expo. This space is only available for vendors who are selling merchandise at the event. Florida FFA reserves the right to approve the sale of any items in accordance to the FFA mission, values, and goals.

## SECURITY

The Exhibitor is solely responsible for his/her own exhibit material and should insure his/her exhibit against loss or damage. All property is understood to remain in the Exhibitor's control in transit to and from the confines of the exhibit area. Florida FFA assumes no liability of any kind.

## FIRE, SAFETY AND HEALTH

The Exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accident to spectators. Only fireproof materials should be used in displays, and the necessary fire precautions will be a responsibility of the Exhibitor.

## BADGES

Exhibitor personnel will be provided with badges to permit entry to the exhibit area. You must advise us of personnel by May 1 so that badges can be prepared in advance.

## EXHIBITORS' REGISTRATION

All Exhibitors must register and pick up their conference packets at the Exhibitor's registration desk on site. Registration fee is included in the exhibit fee for four representatives per booth space.

## RESTRICTIONS

Florida FFA reserves the right to restrict exhibits which for any reason become objectionable, and may also evict any exhibit which in the opinion of Florida FFA detracts from the general character of the Exhibit. Florida FFA will not be liable for any refunds or other expenses in this instance.

## AUDIO-VISUAL

The use of devices for mechanical reproduction of sound is prohibited. Sound of any kind must not be projected outside the booth. Motion pictures, slide demonstrations, competitions, Karaoke, etc. are subject to prior approval by Florida FFA.

## LIABILITY

Neither Florida FFA, nor their agents or representatives, will be responsible for any injury, loss or damage that may occur to exhibit or personnel. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Florida FFA, the Caribe Royale and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Caribe Royale and its employees and agents. In addition, Exhibitor acknowledges that Florida FFA and the Caribe Royale do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims.

## CANCELLATIONS

This contract may be cancelled in writing prior to May 1 in which case fifty percent (50%) of the rental fee will be retained by Florida FFA. Cancellation after this date obligates the Exhibitor to full payment. If space is not occupied by opening of show, Florida FFA shall have the right to use such space as it sees fit.

## INABILITY TO PERFORM

In the event the Exhibit is not held for any reason beyond its control, Florida FFA reserves the right to retain part of the rental fee as shall be required to compensate for expenses incurred up to that time.

## CLARIFICATION OF RULES

Florida FFA has sole authority to interpret and enforce all rules and regulations contained herein, to make any amendments thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the Exhibit Hall.

## RELOCATION OF EXHIBITS

Florida FFA Inc. reserves the right to alter locations of the exhibits as shown on the official floor plan if deemed advisable and in the best interest of the conference.

## SHIPMENT AND STORAGE

Information on shipping methods, storage and rates will be sent to you directly by the official decorator. The exhibitor agrees to ship at his/her own risk and expense all articles to be exhibited.

# ADVERTISING

The Florida FFA State Convention & Expo is the largest gathering of Florida FFA members and advisors in one place for the entire year. All eyes are on you at convention and you have the opportunity to reach 5,000 eager customers during the most exciting week of the FFA year!

## CONVENTION PROGRAM

The convention program ends up in the hands of everyone who attends convention and includes all of the information everyone is looking for. Your sponsorship will give your company or organization space for a color advertisement in one or more of the highly-visible spaces of the program.

<b>Back Cover (color)</b>	<b>\$3,000</b>
<b>Center Spread (color)</b>	<b>\$2,000</b>
<b>Inside Back Cover (color)</b>	<b>\$1,000</b>
<b>Full Page (color)</b>	<b>\$500</b>
<b>1/2 Page (color)</b>	<b>\$250</b>

## REGISTRATION INSERTS

Drop discount flyers, special offers, or product catalogs in the convention registration packets for our advisors and students. Draw attention to your booth and remind attendees of your products and services.

<b>Investment</b>	<b>\$250</b>
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**ARTWORK IS DUE MAY 1. CONTACT FLORIDA FFA FOR AD DIMENSIONS AND OTHER DETAILS.**

## PRINT TECHNICAL SPECS

- Digital photos must be 300 dpi minimum to be printed.
- For production and quality-control purposes, we cannot accept Web or Internet images.
- Acceptable file formats for photography and electronic art are:
  - Adobe Acrobat .PDF files (high resolution with all fonts embedded; CMYK color)
  - Adobe InDesign file. (all fonts converted to outlines and all images embedded).
- Copies of fonts used within any ad or EPS file must be provided in Mac Postscript or Open Type format.
- All color ads must be converted to CMYK. Spot colors must be specified with a Pantone Solid Coated description.
- Ads must be produced to specific page sizes per ad dimensions.
- Camera-ready artwork is press ready. FFA is not responsible for adjustments or alterations to size, color or copy error in the content of camera-ready artwork.
- All art, fonts, printer fonts, photos and graphics must be included. All color, including photos, must be CMYK.
- All crop and registration marks should be removed from ad.
- The convention program is produced on a macOS platform and is unable to support Windows-based documents.

# CAREER LEADERSHIP DEVELOPMENT EVENT JUDGE INVITATION

Without our convention volunteers, the Career & Leadership Development Event experience so many of our members wait for all year for wouldn't be possible. Serving as a judge means so much more than just volunteer hours; it empowers a student to put thousands of hours of preparation and practice into action.

Nearly 5,000 members will attend the Florida FFA State Convention and Expo in Orlando, Florida this summer. As a Career & Leadership Development Event judge, you'll be sitting across the table from the next generation of leaders and agriculturalists.

FFA members participate in over 30 challenging competitions known as Career & Leadership Development Events (CDEs & LDEs) each year. CDEs & LDEs provide an opportunity for students to apply the real-world agricultural skills learned in the classroom to industry-focused, hands-on situations. These competitions rely on industry support and guidance to ensure that FFA members are trained to be the best and brightest.

FFA members have been preparing all year-long in classrooms and practices to shine in front of you. You'll be so impressed you'll forget they are still in school.

This is your invitation to meet with the best of the best and volunteer at this year's convention & expo as a Career & Leadership Development Event Judge.



## LEARN

Agricultural education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems.



## PREPARE

FFA members prepare for competition by writing speeches, developing presentations, and engaging with local businesses and industry.



## PERFORM

At local, sub-district, and district levels, members perform and present what they've been working on during the year.



## WIN

The best of the best compete in over 30 events throughout the year for the chance to be named the state champions.

If you're up for meeting the next generation of leaders and agriculturalists, be sure to email [hannah.huggins@flaffa.org](mailto:hannah.huggins@flaffa.org) and let us know what days you are available to judge. We'll follow up with you with more specific details prior to the event. Most rounds of competition are no more than three hours.

# SEE YOU SOON!

## THERE'S NOTHING MORE IMPRESSIVE THAN A SEA OF BLUE JACKETS.

Nearly 5,000 attend the annual Florida FFA State Convention & Expo, including students, teachers, school administrators, former FFA members and guests from across the state. It's one of the largest annual gatherings of students. These students are your future consumers, employees, leaders and decision makers.

Showcase your brand. Help educate and inform FFA members about their future. Engage people committed to your industry, products and services. Talk face to face with your company's future consumers and employees.

The Florida FFA State Convention & Expo continues to grow every year. As a FFA supporter, we thank you for believing in the future of agriculture and for your continued support of the blue corduroy jacket.

There's no better investment.

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### FLORIDA FFA ASSOCIATION

5600 SW 34th Street | Gainesville, Florida 32608  
P: 352-378-0060 | F: 352-378-6061 | [www.floridaffa.org](http://www.floridaffa.org)



### THE FFA MISSION

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

### THE AGRICULTURAL EDUCATION MISSION

Agricultural education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resource systems.

The Florida FFA Association is a resource and support organization that does not select, control, supervise or approve local chapter or individual member activities except as expressly provided for in the Florida FFA Constitution and Bylaws.

The Florida FFA Association affirms its belief in the value of all human beings and seeks diversity in its membership, leadership and staff as an equal opportunity employer.