



# MADYSON KEIM

## GEORGE JENKINS FFA

### AREA IV STATE VICE PRESIDENTIAL CANDIDATE

#### CONTACT

Phone: (863) 808 - 2694  
Email: [madyson.keim@gmail.com](mailto:madyson.keim@gmail.com)  
Instagram: [madysonkeim](https://www.instagram.com/madysonkeim)  
Facebook; Madyson Keim

Hello Florida FFA members and advisors,

Ever since the beginning of my journey in agriculture, I always knew that this was an industry that makes a positive difference. A difference in my home, community, country, and world. Agriculture is the basis of our civilization and backbone of our world. Without agriculture, the food and fiber needs of our world would not be met, rendering survival an impossible task. These are the truths I learned so vividly, as I sat in my first ever agriculture class in 7th grade. Joining the FFA is the best thing I have ever done in my short 18 years of life. This organization has not only provided me with opportunities that made me who I am today, but actively advocates for the industry that provides our greatest needs.

I remember the exact moment that I knew I wanted to become a Florida FFA State Officer. I was attending my first ever Florida FFA State Convention and Expo. As I sat there, taking in the crazy light shows, positive energy, and thousands of FFA members passionate and intentional about their purpose at this convention, I remember feeling like this is where I belonged. At the conclusion of the convention, I went home, got some much needed rest, and reflected on my time there. I was so inspired by the retiring address of Victoria Harris, the 2014-2015 Florida FFA State Secretary. I emailed Victoria telling her about the impact she had on my life, and when she responded I remember feeling so inspired and so valued. That is the moment I knew I wanted to become a Florida FFA State Officer. I want to have that same impact that Victoria had on my life, on the members of Florida FFA. I want to serve you and help you realize your fullest potential. I want to see you grow, overcome, and be successful as well as share with you your moments of glory and your moments of need. I want to be there for you and to see you through your future endeavors.

As we prepare for the first ever Florida FFA Virtual Celebration to come in the following weeks, I encourage you to remain positive during this time as we redefine the new normal! While the discouragement of having to transfer to an online State Convention, Leadership Development Event, and Career Development Event experience may consume your thoughts, I challenge you to gain some perspective. Finding the negatives of our current situation is quite easy, but acknowledging that we get to be a part of a virtual experience that no FFA member before us has gotten to experience, that we get to be a part of making FFA history, will help you to see that you were made for a time such as this! I want to leave you with this. Positive. Perspective. Purpose. These are the first three words that come to my mind when evaluating a goal of mine. First is positive. By maintaining a healthy, positive attitude about the situations your life presents you with, you will affect those around you in a positive way. Second is perspective. Too many times, we point out the negative things in our lives, usually because it is easier to be negative. When tempted to do so, I encourage you to find the bright side, to look at your situation with a new perspective. Lastly is purpose. Each and every one of you are here for a reason and you have a purpose. When you put the three together, you get this: with a positive attitude your goal becomes attainable, with a newfound perspective the path to achieve your goal becomes clear, when you know your purpose you are destined to achieve your goal. Thank you for your time and I look forward to the upcoming weeks and meeting you all!

Kindest regards,

Madyson Keim  
Florida FFA Area IV State Vice Presidential Candidate