

BECOMING A DISTRICT OFFICER

GUIDELINES AND REQUIREMENTS

PRESIDENT

The twelve district presidents shall be elected each year at the annual State Convention. The district presidents shall hold the rank of Chapter FFA Degree. The district presidents shall assume the responsibilities of their office as outlined by the Florida FFA Association under the supervision of their advisor or appointed district advisor.

SECRETARY

The twelve district secretaries will be elected each year at the annual State Convention. The district secretaries shall hold the rank of Chapter FFA Degree. The district secretaries shall assume the responsibilities of their office as outlined by the Florida FFA Association under the supervision of their advisor or appointed district advisor.

CAMPAIGN GUIDELINES

PRE-CONVENTION

TRAVEL

- As a district officer candidate, you may attend banquets/ functions in your district only.
- The Florida FFA Association is not responsible or liable for your travels during the campaign process. As with any other FFA related trip, you should make the proper arrangements with your chapter and school officials for approval.
- The Florida FFA Association is not responsible for any costs incurred in this process.

CAMPAIGN PARAPHERNALIA

- All candidates are permitted to send a professional-style cover letter and resume to FFA chapters in their district.
- A “professional style” cover letter includes a one-page (front-only) letter to accompany your resume. Remember that this letter is your first introduction to the members. This letter should be printed on 8 ½ “X 11” letterhead of your design and may include the FFA emblem, your campaign logo and your campaign theme if desired. This letter should be free of pictures or graphics not outlined above.
- A “professional style” resume includes a one-page (front-only) resume outlining your past experiences. This resume should be printed on 8 ½ “X 11” paper of your design and may include the FFA emblem, your campaign logo and your campaign theme if desired. This resume should be free of pictures or graphics not outlined above.
- Resume Format should include the following:

- Name
- Chapter
- Career Objective
- FFA Experiences
- SAE/Work Experiences
- School/Community Activities
- Grade Point Average

AT CONVENTION

CAMPAIGN PARAPHERNALIA

- Each candidate is allowed to personally distribute resumes and business cards at convention. These items should follow the “professional-style” criteria specified in the previous section. No other paraphernalia can be distributed at the convention.
- Candidate business cards should be of “professional-style” of your design. Standard-sized business cards can include your personal contact information, the FFA Emblem, your campaign logo and your campaign theme if desired.
- Distribution of these items is permitted by the candidate ONLY.
- This excludes family members, chapter members, advisors or others from distributing campaign material.
- Convention campaign guidelines also prohibit the wearing or display of campaign paraphernalia by anyone outside the campaign area. This includes t-shirts, buttons, ribbons, pins, signs, flags, etc.
- Candidate sponsored activities are not permitted (meal function, gifts, etc.)

CANDIDATE SPEECHES

- Each candidate is permitted to deliver a campaign speech to his/her district delegation at a designated time.
- Campaign speeches will be limited to two (2) minutes in length.
- This time limit will be strictly enforced. During candidate speeches, props will be limited to items that can be carried to and from the podium without assistance.
- Any props requiring the use of electricity, fire, smoke, etc. are strictly prohibited.
- Once the props have been removed from the podium, no residue may remain.
- All props used must be approved by the Florida FFA Association.